





EDUCATION

BACHELOR OF ARTS FASHION + TEXTILE DESIGN

MINOR IN ART + DESIGN

North Carolina State University

Class of 2017

GPA: 3.89

SKILLS

FASHION DESIGN

LEADERSHIP

BRAND DESIGN

ADOBE CREATIVE SUITE

FRENCH

SPECIAL AWARDS

TOP DESIGN 2016

Wearable Art Fashion Show

VICE PRESIDENT

Student Fashion Association

RELEVANT EXPERIENCE

SALES ASSOCIATE

Urban Outfitters, Durham, NC

Oct 2014 - Present

- Promoted to shift manager after 1 year
- Style mannequins for window displays
- Style customers based on their personality and preferences
- Operate the cash register and return transactions smoothly and efficiently
- Organize and assign duties to fellow associates during a shift

ASSISTANT INTERN

SJ Fabrics, Raleigh, NC

Sep 2016 - May 2017

- Helped design more than 12 new fabric patterns
- Promoted to head intern after 2 months
- Assisted in setup and product education at the annual East Coast Textile Show
- Promoted the SJ brand through multiple social media outlets

STUDENT INTERN

Yves Saint Laurent, Paris

May 2016 - Aug 2016

- Helped dress and sequence models for the Yves Saint Laurent Fall Fashion Show
- Organized and labeled sample pieces

PORTFOLIO

Available at ginamatthewsportfolio.com