Developing Your Blog



As you read [lesson 3](http://www.gcflearnfree.org/topic/204/editlesson/2170) of the [Blog Basics tutorial](http://www.gcflearnfree.org/topic/204), fill in your blogging goals and decisions below.

**Identifying Your Blogging Goals**

* Your primary goal:
* Your secondary goals:

**Defining Your Blog’s Topic**

* Main topic:
* Possible sub-topics:
* Ideas for potential blog posts:

**Deciding How Much Time to Commit**

* How many times do you want to post per week?
* Any special posting days or times?

**Deciding How Much Personal Information to Share**

* Will you use your real name? *Yes / No*
* If no, what name will you use?
* Will you share information about…

Where you live? *Yes / No*

Your job? *Yes / No*

Your family and friends? *Yes / No*

* Will you link to social media accounts like Twitter and Facebook?

**Designing Your Blog**

* Potential blog names:
* Blogs to use as design inspiration:
* Ideas for your blog’s appearance: